



Energy Efficiency PROGRAM

SMALL BUSINESS ENERGY EFFICIENCY SERVICES

Customer Fact Sheet

SMALL BUSINESS. BIG SAVINGS.



THE SIMPLE WAY TO SAVE

As a small business owner or facility manager, your time is valuable. That's why we are providing a quick and simple way to reduce your energy costs for years to come.

Ameren Illinois will provide a FREE Lighting Assessment to help you identify potential upgrade opportunities. A qualified Program Ally will present the results of the Assessment to you. Then you will have the opportunity to choose the upgrades you would like to install in your facility. *It's that easy!* After installation you'll start saving energy, reducing maintenance costs, and boosting your bottom line.

WAYS TO BENEFIT:

- » FREE Lighting Assessment showing upgrade opportunities
- » Immediate energy savings from products directly installed in your facility
- » Installation completed by a local contractor
- » Support and guidance from an Ameren Illinois Energy Advisor

SMALL BUSINESS TYPES

- » Gas Stations
- » Bars & Restaurants
- » Grocery & Convenience Stores
- » Auto Parts Stores
- » Laundromats
- » Small Offices
- » Schools (Public & Private)
- » Libraries
- » Fire & Police Stations
- » Municipal Buildings
- » Storage Facilities
- » Car Dealerships
- » Small Retail Shops
- » Places of Worship
- » Nonprofit Organizations
- » And many more!

FREE SMART THERMOSTAT

Get a **FREE** Smart Thermostat through our Online Store when you complete an Lighting Assessment of your facility. Contact us to get additional details and to schedule your Assessment.

UPDATE OLD LIGHTING WHILE SAVING ENERGY AND MONEY



AN INVESTMENT THAT PAYS FOR ITSELF

FREQUENTLY ASKED QUESTIONS

WHAT'S THE CATCH?	There is absolutely no catch. Ameren Illinois wants to help you and your business save energy and reduce operating costs.
HOW DO I GET STARTED?	Contact us: <ul style="list-style-type: none"> » By email at IllinoisBusinessEE@ameren.com » By phone at 1.866.800.0747 » Online at AmerenIllinoisSavings.com/SmallBusiness
WHO WILL INSTALL THE ENERGY-SAVING LIGHTING?	A local contractor (Program Ally) will install the lighting. Your Energy Advisor can offer you Program Ally references.
WHY SHOULD I PARTICIPATE?	Incentives from Ameren Illinois allow you to maximize energy savings at a minimal cost.

QUESTIONS?

Contact a Small Business representative by email at IllinoisBusinessEE@ameren.com or by phone at **1.866.800.0747**.



**ENERGY EFFICIENCY
PROGRAM**

ELIGIBILITY

Both public and private sector customers are eligible. Customer eligibility restrictions apply. Please visit our website for complete details and eligibility information.

OTHER INCENTIVES

The Small Business Offering works in cooperation with the Standard Business Energy Efficiency Program. You may be able to take advantage of incentives such as:

- » Specialty Equipment
- » Other HVAC Equipment
- » Water Heating
- » Custom Projects unique to your Facility

CONTACT A PROGRAM ALLY

CELL ELECTRIC

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