

SCHOOL LOGO

**KIDS RECEIVE A QUALITY EDUCATION.**

YOU RECEIVE A TAX CREDIT.

**GROW STUDENT OPPORTUNITIES**

The new state program Invest in Kids offers a transformational opportunity for hhh [SCHOOL NAME] through tax credit scholarships. Children in our state from low-income and working-class families have access to new scholarships to attend non-public schools. Tax credit scholarships cover up to 100 percent of tuition and fees for students. Scholarship eligibility is based on a family’s income. For example, a student coming from a family of four could receive a scholarship if his/her family income is less than approximately $75,000. Families can learn more or apply at empowerillinois.org.

**LOWER YOUR TAX BILL**

Invest in Kids provides Illinois state income tax credits to individuals and corporations who contribute money to an approved Scholarship Granting Organization (SGO). SGOs are independent 501(c)(3) nonprofit organizations that award scholarships to eligible students from low-income and working-class families. Individuals and corporations may receive a **75 percent state tax credit** for their donations to an SGO on behalf of [SCHOOL NAME]. The SGO used by [SCHOOL NAME] is Empower Illinois. Individuals may designate their donation to [SCHOOL NAME].

**INVEST IN KIDS IN THREE EASY STEPS**

APPLY FOR A TAX CREDIT AT MYTAX.ILLINOIS.GOV

Applicants are required to have a My Tax Illinois account. Visit empowerillinois.org/donate for a step-by-step guide on creating an account and reserving a tax credit.

DONATE TO EMPOWER ILLINOIS WITHIN 60 DAYS

Once you have your tax credit claimed, donate to Empower Illinois within 60 days. Accepted donation methods include: ACH, check, or stocks/bonds.

DESIGNATE TO [SCHOOL NAME]

During the donation process, individual donors have the option to donate to a specific school or group of schools. Please choose [SCHOOL NAME]. Corporate donors may designate their donation to a region of the state.

**HOW INVEST IN KIDS HAS IMPACTED [SCHOOL NAME]**

“

|  |  |
| --- | --- |
| 2018-2020 TCS Results | |
| Total Donations | X |
| Scholarships Awarded | X |
| Most Frequent Donation | X |

|  |  |
| --- | --- |
| 2018-2020 TCS Results | |
| Average Family Income | X |
| Students on the Waitlist | X |
| Demand Met | X |

[ADD A QUOTE FROM A DONOR OR STUDENT IN YOUR SCHOOL COMMUNITY.]

The *Invest In Kids Act* (35 ILCS 40/1) was passed August 31, 2017, with a start date of January 2, 2018. The Act had a five-year sunset, but an additional year was added in 2021. With the benefits that the *Invest In Kids Act* offers donors through tax credits as well as to school families through scholarships, Empower Illinois consistently advocates to keep this legislation in place.

“

The *Invest In Kids Act* has not only shown support [SCHOOL NAME], but also to the [SCHOOL NAME] community. In the past few years, [SCHOOL NAME] recognized a reduction in parish scholarships because families that previously applied for parish scholarships were awarded funding through the *Invest In Kids Act*. This allowed us to welcome new students into our school community and offer more resources to current students.

ADD ONE OF THE FOLLOWING:

* PHOTO OF STUDENTS
* GRAPH OR CHART WITH SCHOLARSHIP DATA
* A PERSONAL APPEAL FROM A SCHOOL OR COMMUNITY LEADER OR FIGURE HEAD

**YOU CAN PARTICIPATE**

Businesses and individuals can **receive a 75% tax credit for contributions to the private school of their choice** through the *Invest In Kids Act*. We encourage you to talk with your tax preparer or financial advisor to better understand how you could personally benefit from a contribution to the *Invest In Kids Act*. Should you have any questions contact [SCHOOL DONATIONS COORDINATOR & CONTACT INFORMATION]